

The food lovers' company

Corporate Fact Sheet

October 2020

Marché International AG

The global foodservice company Marché International develops innovative foodservice solutions and operates restaurants on highways, in airports, zoos and in selected city center locations. The company with Swiss roots implements strict freshness and quality standards and has outlets in eight different countries.

Address / headquarters	Marché International AG Seedammstrasse3 8808 Pfäffikon SZ Switzerland	
Figures & facts		
Total sales 2019 Sales from own establishments and lease	253,6 Mio. CHF 235,8 Mio. CHF	
operations Sales from management and franchise operations	17,8 Mio. CHF	
Number of guests 2019	30 Mio.	
Number of employees (HC*) *HC = Head Counts per 01.01.2020	2,978	
Seats per April 2020	23,646	
Hotel rooms per April 2020	221	
Brand and concept portfolio *MMP = Marché Mövenpick	MMP* Marketplace, MMP Pizza/Pasta/Salad, MMP Sandwich Manufactory, MMP Natural Bakery, MMP Take Away, Cindy's Diner, Mövenpick Restaurants, Mövenpick Café, Palavrion Grill & Bar, White Monkey, Laekkert, Zigolini, San Pino, Hotels, travel shops, coffee-, snack- and bar- concepts, management concepts, Mövenpick Meet & Dine	
Licensed brands	Ibis Hotels, Burger King®, Starbucks Coffee, Gosch Sylt, Brezel Fritz, BEEF! Grill & Bar	
Marché International AG		

Phone +41 52 355 55 00 All food lovers' brands: marche-int.com

Seedammstrasse 3 | 8808 Pfäffikon SZ | Switzerland

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Geographical presence	Locations	Restaurants/Outlets Some locations have multiple outlets.
Switzerland	4	5
Germany	23	103
Austria	3	10
Slovenia	17	22
Czech Republic	1	3
Hungary	9	9
Croatia	9	15
Singapore	5	7
Total	71	174